



Williams Stationery Company

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TRADITIONAL LETTERPRESS PRINTERS OF FINE STATIONERY SINCE 1933.

Wholesale Price List and Information

July 1, 2009 to June 30, 2010

What are the terms?

Your initial discount order must consist of 25 or more items. You can set your selling price based on the profit you would like to earn on each order. We now charge a set charge for each of the items in our catalog, no matter what number of items you sell. All orders for 25 or more items will be shipped to recognized organizations on 30 day credit from date of shipment. Orders of less than 50 boxes will be subject to a \$10.00 small order processing fee.

	<u>Approximate 30% Profit</u>		<u>Approximate 40% Profit</u>		<u>Approximate 50% Profit</u>		
	<u>Your Cost</u>	<u>Selling Price</u>	<u>Your Profit</u>	<u>Selling Price</u>	<u>Your Profit</u>	<u>Selling Price</u>	<u>Your Profit</u>
Social Stationery	\$ 9.76	\$13.95	\$ 4.19	\$16.25	\$ 6.49	\$19.50	\$ 9.74
50 Plain Social Sheets	4.17	5.95	1.78	6.95	2.78	8.25	4.08
Society Social Stationery	12.56	17.95	5.39	20.95	8.39	24.95	12.39
50 Plain Society Social Sheets	4.87	6.95	2.08	7.95	3.08	9.75	4.88
Club Stationery	13.26	18.95	5.69	21.95	8.69	26.50	13.24
75 Plain Club Sheets	5.95	8.50	2.55	9.95	4.00	11.95	6.00
Executive Club Stationery	17.46	24.95	7.49	28.95	11.49	34.95	17.49
75 Executive Club Sheets	6.96	9.95	2.99	11.50	4.54	13.95	6.99
Informal Notes	8.36	11.95	3.59	13.95	5.59	16.75	8.39
Formal Notes	10.46	14.95	4.49	17.50	7.04	20.95	10.49
100 Personalized Envelopes	8.36	11.95	3.59	13.95	5.59	16.75	8.39
500 Personalized Envelopes	34.97	49.95	14.98	58.25	23.28	69.95	34.98
1,000 Personalized Envelopes	59.47	84.95	25.48	98.95	39.48	118.95	59.48
100 Security Envelopes	11.16	15.95	4.79	18.50	7.34	22.25	11.09
500 Security Envelopes	45.47	64.95	19.48	75.75	30.28	90.95	45.48
1,000 Security Envelopes	76.97	109.95	32.98	128.25	51.28	153.95	76.98
75 Utility Envelopes	8.36	11.95	3.59	13.95	5.59	16.75	8.39
500 Utility Envelopes	38.47	54.95	16.48	63.95	25.48	76.95	38.48
1,000 Utility Envelopes	62.97	89.95	26.98	104.95	41.98	125.95	62.98
100 Sheet Memo Pads	4.17	5.95	1.78	6.95	2.78	8.25	4.08
200 Sheet Memo Pads	6.96	9.95	2.99	11.50	4.54	13.95	6.99
Koupon Keepers, Personalized	6.96	9.95	2.99	11.50	4.54	13.95	6.99
Koupon Keepers, Generic	5.57	7.95	2.38	9.25	3.68	11.25	5.68
Kadet Address Labels	6.96	9.95	2.99	11.50	4.54	13.95	6.99
Kadet Kalling Kards	6.26	8.95	2.69	10.50	4.24	12.50	6.24

How do we send you our orders?

In an envelope bearing your name, your organization's name and the address to which your Kadet Stationery should be shipped, mail us the **White Order Blanks** only for each page of items you have sold together with a summary of your orders. Keep the yellow copy for your files to help with delivery and to use as a reference for excellent prospects during future sales.

Do you pay delivery charges?

No, we no longer pay delivery charges on any orders. With ever increasing cost of shipping, we can no longer afford to pay shipping charges and maintain our low wholesale prices. We do not ship to each individual for whom it is ordered, only directly to your group or organization.

How long after we mail our orders will you ship our stationery?

With the exception of late November and December, we try to ship all stationery orders within about 15 working days. All Christmas orders should be mailed to be received by us no later than December 1st. We acknowledge receipt of all orders for a total of 25 or more boxes.

Please Read Sales Instructions in the Sales Catalog

Visit us on the web at: www.kadetstationery.com